

Rep: TELEREP, INC..

REP BUYLINES

Requested by: ANGIE



Run On: Sep13/12 at 11:27

E-Order#: 396330 (Rev 0) Agy#30028440

Hdln#: 6311508 (Rev 0)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep12/12 - Sep18/12

Sa

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Es

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

De

Buyer: JULIE KEANE

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		##CASH ##SMRT									
		DETROIT INT BRIDGE CO									
1		Fri/1230-2P	15S	\$300	Sep14/12	Sep14/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
2		Fri/12N-1230P	15S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
3		Fri/430-459A	15S	\$25	Sep14/12	Sep14/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
4		Fri/5-530A	15S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
5		Fri/5-530P	15S	\$800	Sep14/12	Sep14/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
6		Fri/530-6A	15S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
7		Fri/530-6P	15S	\$800	Sep14/12	Sep14/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
8		Fri/6-630A	15S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
9		Fri/630-7A	15S	\$450	Sep14/12	Sep14/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
10		Fri/9-10A	15S	\$300	Sep14/12	Sep14/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
11		Mon/1230-2P	15S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
12		Mon/12N-1230P	15S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
13		Mon/430-459A	15S	\$25	Sep17/12	Sep17/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
14		Mon/5-530A	15S	\$200	Sep17/12	Sep17/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
15		Mon/5-530P	15S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
16		Mon/530-6A	15S	\$200	Sep17/12	Sep17/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
17		Mon/530-6P	15S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
18		Mon/6-630A	15S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
19	Mon/630-7A	15S		\$450	Sep17/12	Sep17/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
20	Mon/9-10A	15S		\$300	Sep17/12	Sep17/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
21	Sat/1135P-1235A	15S		\$150	Sep15/12	Sep15/12	1	1	1	\$150	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
22	Sat/6-630P	15S		\$500	Sep15/12	Sep15/12	1	1	1	\$500	NEWS
		Contract Comment: NEWS									
23	Sat/7-730P	15S		\$500	Sep15/12	Sep15/12	1	1	1	\$500	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
24	Sat/730-8P	15S		\$500	Sep15/12	Sep15/12	1	1	1	\$500	JEOPARDY
		Contract Comment: JEOPARDY									
25	Sat/9-11A	15S		\$150	Sep15/12	Sep15/12	1	1	1	\$150	CBS THIS MORNING SAT
		Contract Comment: CBS THIS MORNING SAT									
26	Sun/1130P-1230A	15S		\$15	Sep16/12	Sep16/12	1	1	1	\$15	THE CLOSER
		Contract Comment: THE CLOSER									
27	Thu/1230-2P	15S		\$300	Sep13/12	Sep13/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
28	Thu/12N-1230P	15S		\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
29	Thu/430-459A	15S		\$25	Sep13/12	Sep13/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
30	Thu/5-530A	15S		\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
31	Thu/5-530P	15S		\$800	Sep13/12	Sep13/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
32	Thu/530-6A	15S		\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
33	Thu/530-6P	15S		\$800	Sep13/12	Sep13/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
34	Thu/6-630A	15S		\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
35	Thu/630-7A	15S		\$450	Sep13/12	Sep13/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
36	Thu/9-10A	15S		\$300	Sep13/12	Sep13/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
37	Tue/1230-2P	15S		\$300	Sep18/12	Sep18/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
38	Tue/12N-1230P	15S		\$400	Sep18/12	Sep18/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
39	Tue/430-459A	15S		\$25	Sep18/12	Sep18/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
40	Tue/5-530A	15S		\$200	Sep18/12	Sep18/12	1	1	1	\$200	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
41		Tue/5-530P	15S	\$800	Sep18/12	Sep18/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
42		Tue/530-6A	15S	\$200	Sep18/12	Sep18/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
43		Tue/530-6P	15S	\$800	Sep18/12	Sep18/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
44		Tue/6-630A	15S	\$400	Sep18/12	Sep18/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
45		Tue/630-7A	15S	\$450	Sep18/12	Sep18/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
46		Tue/9-10A	15S	\$300	Sep18/12	Sep18/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
47		Wed/1230-2P	15S	\$300	Sep12/12	Sep12/12	1	1	1	\$300	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
48		Wed/12N-1230P	15S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
49		Wed/430-459A	15S	\$25	Sep12/12	Sep12/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
50		Wed/5-530A	15S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
51		Wed/5-530P	15S	\$800	Sep12/12	Sep12/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
52		Wed/530-6A	15S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
53		Wed/530-6P	15S	\$800	Sep12/12	Sep12/12	1	1	1	\$800	NEWS
		Contract Comment: NEWS									
54		Wed/6-630A	15S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
55		Wed/630-7A	15S	\$450	Sep12/12	Sep12/12	1	1	1	\$450	NEWS
		Contract Comment: NEWS									
56		Wed/9-10A	15S	\$300	Sep12/12	Sep12/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		Total 56 Spots for:		\$21,190					56	\$21,190	
		Monthly Estimate Dollars:									
										\$21,190	Sep/12

Rep: TELEREP, INC

Run On: Sep13/12 e

E-Order#

Station: lesperson: DAVE CLARK

Agency: #: 912918

Advertiser: RA35+

Buyer: JI

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
##CASH ##SMRT						
	DETROIT INT BRIDGE CO					
1	Fri/1230-2P		2.5	2.5	Sep11/12	Rev #: A
	Contract Comment: PM SOAP					
2	Fri/12N-1230P		3.5	3.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
3	Fri/430-459A		0.5	0.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
4	Fri/5-530A		1.5	1.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
5	Fri/5-530P		5.5	5.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
6	Fri/530-6A		1.6	1.6	Sep11/12	Rev #: A
	Contract Comment: NEWS					
7	Fri/530-6P		5.6	5.6	Sep11/12	Rev #: A
	Contract Comment: NEWS					
8	Fri/6-630A		3.0	3.0	Sep11/12	Rev #: A
	Contract Comment: NEWS					
9	Fri/630-7A		3.2	3.2	Sep11/12	Rev #: A
	Contract Comment: NEWS					
10	Fri/9-10A		2.5	2.5	Sep11/12	Rev #: A
	Contract Comment: LIVE WITH					
11	Mon/1230-2P		2.5	2.5	Sep11/12	Rev #: A
	Contract Comment: PM SOAP					
12	Mon/12N-1230P		3.5	3.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
13	Mon/430-459A		0.5	0.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
14	Mon/5-530A		1.5	1.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
15	Mon/5-530P		5.5	5.5	Sep11/12	Rev #: A
	Contract Comment: NEWS					
16	Mon/530-6A		1.6	1.6	Sep11/12	Rev #: A
	Contract Comment: NEWS					
17	Mon/530-6P		5.6	5.6	Sep11/12	Rev #: A
	Contract Comment: NEWS					
18	Mon/6-630A		3.0	3.0	Sep11/12	Rev #: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
19	Mon/630-7A		3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
20	Mon/9-10A		2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
21	Sat/1135P-1235A		1.8	1.8	Sep11/12	Rev #0: A
		Contract Comment: CRIMINAL				
22	Sat/6-630P		4.7	4.7	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
23	Sat/7-730P		5.0	5.0	Sep11/12	Rev #0: A
		Contract Comment: WHEEL OF				
24	Sat/730-8P		5.1	5.1	Sep11/12	Rev #0: A
		Contract Comment: JEOPARDY				
25	Sat/9-11A		1.3	1.3	Sep11/12	Rev #0: A
		Contract Comment: CBS THIS				
26	Sun/1130P-1230A		1.3	1.3	Sep11/12	Rev #0: A
		Contract Comment: THE CLOS				
27	Thu/1230-2P		2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP				
28	Thu/12N-1230P		3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
29	Thu/430-459A		0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
30	Thu/5-530A		1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
31	Thu/5-530P		5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
32	Thu/530-6A		1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
33	Thu/530-6P		5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
34	Thu/6-630A		3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
35	Thu/630-7A		3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
36	Thu/9-10A		2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
37	Tue/1230-2P		2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP				
38	Tue/12N-1230P		3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
39	Tue/430-459A		0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
40	Tue/5-530A		1.5	1.5	Sep11/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
41		Tue/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
42		Tue/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
43		Tue/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
44		Tue/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
45		Tue/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
46		Tue/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
47		Wed/1230-2P	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: PM SOAP				
48		Wed/12N-1230P	3.5	3.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
49		Wed/430-459A	0.5	0.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
50		Wed/5-530A	1.5	1.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
51		Wed/5-530P	5.5	5.5	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
52		Wed/530-6A	1.6	1.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
53		Wed/530-6P	5.6	5.6	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
54		Wed/6-630A	3.0	3.0	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
55		Wed/630-7A	3.2	3.2	Sep11/12	Rev #0: A
		Contract Comment: NEWS				
56		Wed/9-10A	2.5	2.5	Sep11/12	Rev #0: A
		Contract Comment: LIVE WITH				
Total 56 Spots for:		166.2	166.2			
		Monthly Estimate Dollars:				
				166.2	Sep/12	